

Creating the Lead...

Lights, Camera, Action – the writer makes something happen
“For the last time, “ my dad said. “Put your gum here!”

Single Word- the writer sets off an important word by itself and follows it with more information.

Gum. Gum was everywhere. It was in my hair. It was in the carpet. It was on my pillow.

Fascinating Fact – the writer presents an intriguing piece of information.
I blew a bubble bigger than my brother’s head.

Imagine This – the writer captures a moment in words or pictures.
The gum made my bangs stick straight out from my head.

It’s Just My Opinion – the writer states a belief.
Kids should be able to chew gum anytime they want.

Listen Up – the writer describes a sound.
Smack, snap, slurp.

I Wonder – the writer asks a question or a series of questions.
Have you ever wondered how many pieces of gum will fit into the human mouth? Five? Ten? More?