

Fifth Grade iMovie Colonial Commercial Rubric

Name: _____

Category	4	3	2	1	Score
Overall Presentation	Movie is well edited and is ready to be uploaded to class website.	Any problems are so minimal that they do not distract from the effectiveness of the message.	There are some problems but overall the iMovie is able to communicate about the issue.	There are many problems with the iMovie that distract from its effectiveness. Problems may include sound issues, poor information, not enough pictures, too brief, etc.	
Organization of iMovie	Movie is well organized and all clips make sense with the topic.	Movie is well organized. Some photos may be loosely related to the topic.	Movie is organized in a way that makes the movie difficult to understand. Photos do not have much to do with the topic of the movie.	Movie is a series of unrelated clips, may be silly or project was not taken seriously.	
Audio	Music is copyright-free. Voice track is easy to hear throughout the entire video. Music enhances the message of the video.	Music is copyright-free. Voice is easy to hear most of the time. Music matches the tone of the video.	Music is copyrighted or voice track is hard to understand.	No voice/music track of any kind.	
Teamwork	Listens to and never argues with partner(s). Shares many ideas and content information. Always helps team to reach a fair decision and complete assigned tasks.	Listens to but sometimes talks too much. Rarely argues with partner(s). Share some ideas and basic information. Usually considers different options and completes assigned tasks.	Shares very few ideas or content information. Sometimes argues with partner(s). Rarely considers other options and does not contribute to complete assigned tasks.	Does not share any ideas or content information. Usually argues with partner(s). Relies on others to do the work. Does not contribute to complete the assigned tasks.	